

# GLENDALE CONVENTION & VISITORS BUREAU

## *Showcasing the West Valley*

We're hundreds of thousands of screaming NFL, NHL, NASCAR and MLB fans strong. We're the alluring gentle rolls of pristine fairways and masterfully challenging desert roughs. Our resort sanctuaries transport the weary business traveler to the pinnacles of relaxation while our nightlife, blockbuster concerts, arts and cultural destinations are the root for weekend getaways and nights out on the town. More than 32 million visitors every year (or roughly 100,000 each day) look to our restaurants, shops, convention centers, entertainment venues and Southwestern vistas for the ultimate business and leisure escape – and we're thrilled to boast all the West Valley has to offer.

The West Valley alone has more than 10,000 hotel rooms and is home to five Cactus League Spring Training facilities, University of Phoenix Stadium, Jobing.com Arena, Westgate City Center, Glendale Renaissance Hotel and Conference Center, Peoria Performing Arts Center, Glendale Civic Center, Cabela's, Phoenix International Raceway and the Wigwam Resort and Golf Club – one of the Southwest's top-ranked golf courses. It's no wonder our business and leisure travelers average between three- and four-night stays respectively.

Boasting ideal year-round weather, amazing sites and sounds, top-notch restaurants and full-service meeting facilities, the West Valley has the foremost amenities, destinations and attractions to meet the demands and desires of both the leisure and business traveler. And while 62 percent of Arizona travel dollars spent is done so in Maricopa County, members of the Glendale Convention & Visitors Bureau are in the prime position to attract key visitors to Glendale and the West Valley.

Glendale and the West Valley are home to the Phoenix Cardinals, NHL Coyotes, annual Tostitos Fiesta Bowl and NASCAR. We are proud to have hosted mega events like the Super Bowl, Professional Bull Riding, WrestleMania, College Football Championship games, Monday Night Football and the Stanley Cup Playoffs.

The West Valley also is Major League Baseball's spring training capital! With five state-of-the-art spring training facilities serving as the spring homes of the Los Angeles Dodgers, Chicago White Sox, Milwaukee Brewers, Cleveland Indians, Cincinnati Reds, San Diego Padres, Seattle Mariners, Texas Rangers and Kansas City Royals, the West Valley is a baseball fan's paradise.

Each year, Glendale's award-winning Downtown Signature Festivals attract more than half a million visitors to the region. The event season kicks off with Glendale Glitters the weekend after Thanksgiving followed by December Holiday Weekends, Glendale Glitter & Glow Block Party, Glendale Chocolate Affaire, Glendale Jazz & Blues Festival and our Glendale Summer Band Concert series.

Beyond sensational events and vacation amenities, the West Valley is also home to a number of outstanding educational institutions, including Midwestern University, Thunderbird School of Global Management, Arizona State University West, Grand Canyon University, Glendale Community College, Estrella Mountain Community College and the Communiversity @ Surprise.